

Fenway Golf Club • Scarsdale, NY

MONDAY, JUNE 3, 2024

— Honoring Tim Ryan, Senior Partner, PwC US —

Presenting Sponsor  **pwc**



Allan Shedlin
MEMORIAL GOLF CLASSIC



ACSShedlinGolf.org



About **THE EVENT**

Supporting the American Cancer Society and giving back is a core value of Gary Shedlin and the Shedlin family. Since beginning the Allan Shedlin Memorial Golf Classic 20+ years ago, they have demonstrated their commitment to the American Cancer Society's mission to end cancer as we know it, for everyone.

Each year, the Classic partners with financial corporations to honor a philanthropist in the industry in the spirit of remembering Allan Shedlin, a 32-year American Cancer Society leadership volunteer. Since its inception, the outing has raised more than \$10.5 million to benefit the American Cancer Society.

Former **HONOREES**

- 2023 **Neal Blinde**, *Capital One*
- 2022 **Rob Sorin**, *Fried Frank & Helene Sorin*
- 2021 **Kris Kim**, *American Cancer Society*
- 2019 **Michael P. Lyons**, *PNC Financial Services*
- 2018 **Mary Callahan Erdoes**, *J.P. Morgan Chase*
- 2017 **Cathy Engelbert**, *Deloitte U.S.*
- 2016 **Jon Pruzan**, *Morgan Stanley*
- 2015 **Lee Olesky**, *Tradeweb Markets*
- 2014 **Stephen S. Crawford**, *Capital One*
- 2013 **Carmine Di Sibio**, *Ernst & Young LLP*
- 2012 **Todd Gibbons**, *BNY Mellon*
- 2011 **Gregory J. Fleming**, *Morgan Stanley*
- 2010 **Kendrick R. Wilson III**, *BlackRock*
- 2009 **Ronald J. Kruszewski**, *Stifel Nicolaus*
- 2008 **Nelson Chai**, *Merrill Lynch*
- 2007 **Robert Matza**, *GoldenTree*
- 2006 **Laurence Fink**, *BlackRock*

Sponsorship OPPORTUNITIES



PRESENTING SPONSOR \$50,000

- Company logo featured on event collateral
- (2) foursomes with cart + caddie
- (10) additional Cocktail Reception tickets
- (1) digital journal advertisement
- (2) tee signs

EAGLE SPONSOR \$25,000

- Company logo featured on event collateral
- (1) foursome with cart + caddie
- (6) additional Cocktail Reception tickets
- (1) digital journal advertisement
- (1) tee sign

BIRDIE SPONSOR \$15,000

- Company logo featured on event collateral
- (1) foursome with cart + caddie
- (4) additional Cocktail Reception tickets
- (1) digital journal advertisement
- (1) tee sign

Underwriting

Opportunities include: company logo featured on event collateral and digital journal. Please note, these opportunities do not include golf.

- Cocktail Reception Sponsor - \$10,000
- Golf Ball Sponsor - \$10,000
- Golf Cart Sponsor - \$10,000
- Golf Tee + Marker Sponsor - \$10,000
- Player Gift Sponsor - \$10,000
- Brunch Sponsor - \$10,000
- Lunch Sponsor - \$10,000
- Award Sponsor - \$5,000
- Beverage Cart Sponsor - \$5,000
- Closest to the Pin Sponsor - \$5,000
- Driving Range Sponsor - \$5,000
- Longest Drive Sponsor - \$5,000
- Locker Room Sponsor - \$5,000
- Tee Sign Sponsor - \$1,500
- Digital Journal Ad - \$1,000

For more information, please contact:

Elizabeth Mayer | Associate Director

Elizabeth.Mayer@cancer.org | www.acsshedlingolf.org


Please choose from the following opportunities by: May 17, 2024.

- | | | |
|--|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$50,000 | <input type="checkbox"/> Player Gift Sponsor - \$10,000 | <input type="checkbox"/> Driving Range Sponsor - \$5,000 |
| <input type="checkbox"/> Eagle Sponsor - \$25,000 | <input type="checkbox"/> Brunch Sponsor - \$10,000 | <input type="checkbox"/> Longest Drive Sponsor - \$5,000 |
| <input type="checkbox"/> Birdie Sponsor - \$15,000 | <input type="checkbox"/> Lunch Sponsor - \$10,000 | <input type="checkbox"/> Locker Room Sponsor - \$5,000 |
| <input type="checkbox"/> Cocktail Reception Sponsor - \$10,000 | <input type="checkbox"/> Award Sponsor - \$5,000 | <input type="checkbox"/> Tee Sign Sponsor - \$1,500 |
| <input type="checkbox"/> Golf Cart Sponsor - \$10,000 | <input type="checkbox"/> Beverage Cart Sponsor - \$5,000 | <input type="checkbox"/> Digital Journal Ad - \$1,000 |
| <input type="checkbox"/> Golf Tee + Marker Sponsor - \$10,000 | <input type="checkbox"/> Closest to the Pin Sponsor - \$5,000 | |

Please list your name/company exactly as you wish it to appear on printed materials.

Contact Name: _____
 Company Name: _____
 Address: _____ City: _____ State: _____ Zip: _____
 Email: _____ Phone: _____
 Signature: _____ Date: _____
 Logistics Contact (if different from above): _____ Email: _____

PAYMENT INFORMATION

- Enclosed is a check payable to: **American Cancer Society** Pay via: QR code
- American Cancer Society
 Allan Shedlin Memorial Golf Classic - PS8MRX
 132 West 32nd Street
 New York, NY 10001
- 
- Please charge: \$ _____ to my: () Amex () Discover () Mastercard () Visa
 Credit Card: _____ Exp: _____ CWV: _____
 Signature: _____ Date: _____

IMPORTANT INFORMATION

For inclusion on event material, written commitment must be received by May 17, 2024. Logos must be submitted in EPS format.

Guest names and digital journal ads must be submitted to Elizabeth.Mayer@cancer.org by May 27, 2024. Digital Journal specs: 11"W x 6"H [3300 px W x 1800 px H].

Please note \$480 of each player ticket is not tax-deductible. Tax ID # 13-1788491

Elizabeth Mayer, Associate Director | Elizabeth.Mayer@cancer.org | acsshedlingolf.org
 132 West 32nd Street, New York, NY 10001